

Duplicate
MANITOBA
CENTENNIAL
ISSUE
1870-1970

MANITOBA



1870 MANITOBA CENTENNIAL 1970



MORE VARIETIES OF FRUIT TREES ARE GROWN IN MORDEN THAN IN ANY OTHER AREA OF MANITOBA BECAUSE OF THE FAVOURABLE GROWING CONDITIONS AND A LONGER FROST-FREE SEASON.

Photo courtesy Dominion Research Station

A Town Is



This booklet is published by the Morden Chamber of Commerce for the purpose of acquainting you with the town of Morden. It was founded in 1885 and to date has a population of about 3500. Like most prairie towns the growth, although continuous, has been slow. Until the recent developments in transportation and communication only the larger urban centres have attracted the important industries. Now, however it seems another trend is emerging. The less desirable characteristics of city life, such as: air pollution; traffic congestion; noise; high costs of real estate; crime and violence, and other psychological and sociological factors, are daily becoming more apparent. Far-sighted management is beginning to recognize this, and in some cases is taking steps to relocate industries to more desirable locations.

Morden, in the past few years has benefitted greatly from this new trend. Quality Communication Products Ltd., the latest industry to locate here, is one example. It is a stable firm and will employ up to 60 people.

We believe Morden has much to offer. Compared to other towns its financial situation is excellent. The old conservative element is petering out and is being replaced by open-minded, aggressive young men who have discarded the old theories of introspection and isolationism. These men have set up a committee to advertise their town and if possible to attract those new industries which could thrive with the facilities available here. They believe the town has a future. Come and try it for size and help it grow.

Industrially yours,
PAUL A. SIGURDSON
Editor

CHAMBER OF COMMERCE COMMITTEE

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Under the direction of Mayor B. G. Morden

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Picture on rear cover courtesy R. Lumb
Lithographed in Canada by Morden Commercial Printers

As Big As Its People

MOTHER AND CHILD — SNOW AND SILENCE



MORDEN TOURIST PARK

Photo courtesy Dr. C. Unruh

What are you? A sportsman? Artist? Intellectual? Community worker? Homebody? Adventurer? Hunter? Bird watcher? Don't worry there's a place for you in Morden. There are opportunities for those who want to work creatively and constructively. People and ideas are welcome here.

You don't know the location of Morden? Check your map. Follow highway No. 3 south-west from Winnipeg — it's only an hour and thirty minutes away — 13 miles from the United States border.

All Stories Begin With Children

All stories begin with children. In our town we have plenty of them. Like any other children they eat and sleep, frolic and quarrel. But here they have space to play. The wide open prairies are close and inviting. Our children don't know congestion, nor miles and miles of asphalt. They know the clear sky, the hills, the meadow-

lands and the long long vacant fields. For the adventurous there are twisting creeks and long trails to explore; for the dreamer there is solitude. Come along. Let's look at the town together. Let's try to discover what it means to be a citizen. Let's try to get the feel of it. We want you to know us better. Perhaps you will understand us better.

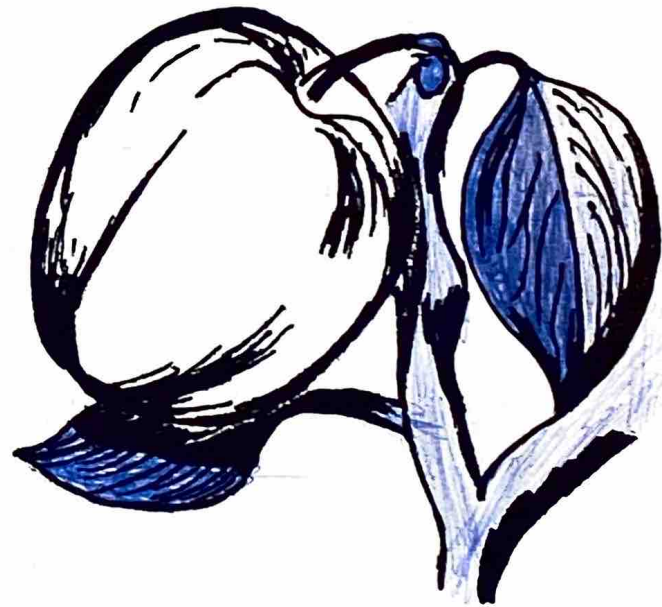
Perhaps you'll even agree that life outside the big cities can be meaningful and exciting in its own way. Perhaps you'll even find that it has some definite advantages.

One thing we still have plenty of — real estate — acres of it. It's waiting to be put to use.

Learning anything? Good. Let's move along.



Photo courtesy Dr. C. Unruh

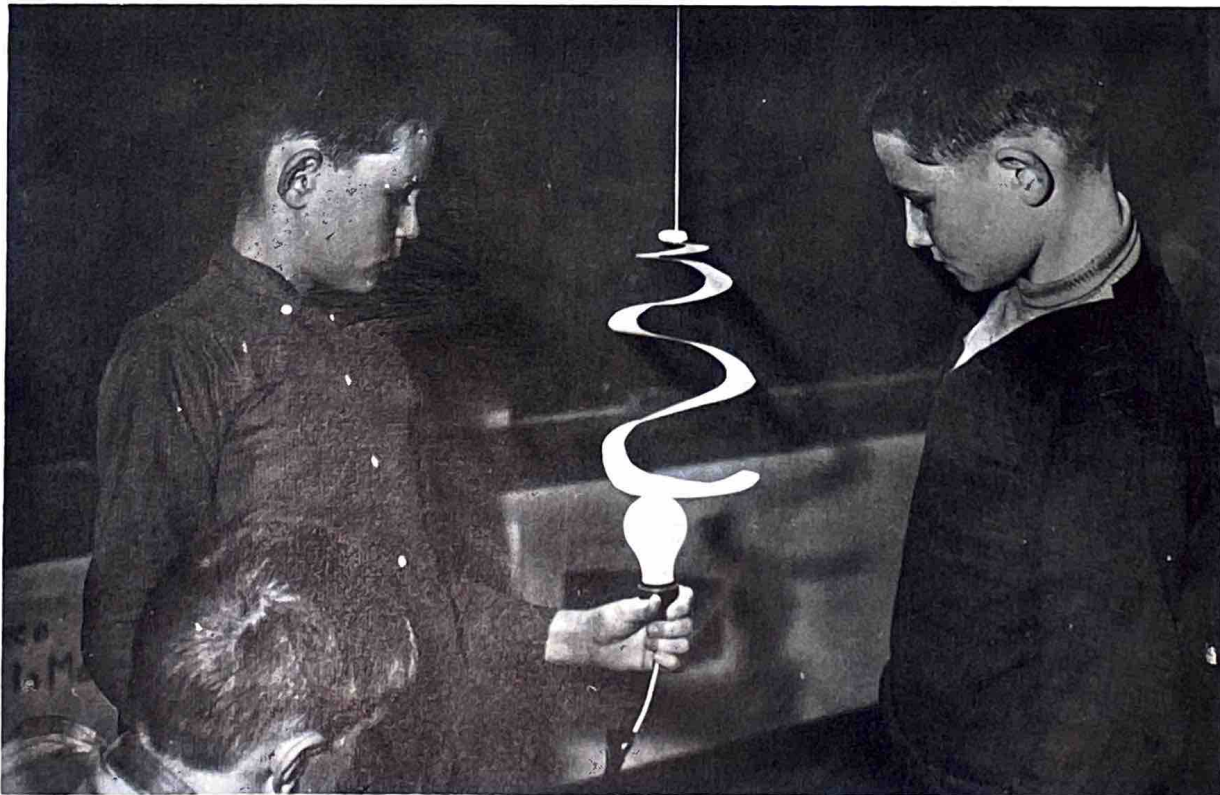


IN A RICH COUNTRY
SUCH AS OURS,
NEW LIFE MEANS
NEW HOPE. FUTURE
DAYS BECKON WITH
PLENTY IN THEIR
HANDS. THE
YOUNG GENERATION
WAITS TO TAKE
THE GOLDEN YIELD.



SUDDEN FAME
CAN SOMETIMES
BE OVERWHELMING

Courtesy Morden Times



THE SOLEMN MOMENT OF DISCOVERY

Courtesy Morden Times

HOW TO GROW OLD
IN FIVE MINUTES
OF MAKEUP.



RIGHT AGAIN

We believe a community needs order and stability; and it is our children who must contribute to that stability. We like to think we lay great stress on education, religion, music, drama, art and all the activities which discipline the individual and make him more conscious of his role as a sensitive human being. We have well equipped and well-organized schools, including kindergarten and a special school for the retarded. Besides there is an Art Club and an annual Art Show; a Horticultural Society and an annual Flower Show; a Speech Arts and Music Festival. For those who enjoy drama there is the Morden Little Theatre one of the few groups of its kind outside of the urban centres. We know these, and many other activities fill important spiritual needs.



THAT OLD FEELING

Courtesy Bob Menzies



HAPPINESS (FOR OTHERS) IS A NEW HAIRCUT
Courtesy George Petranick

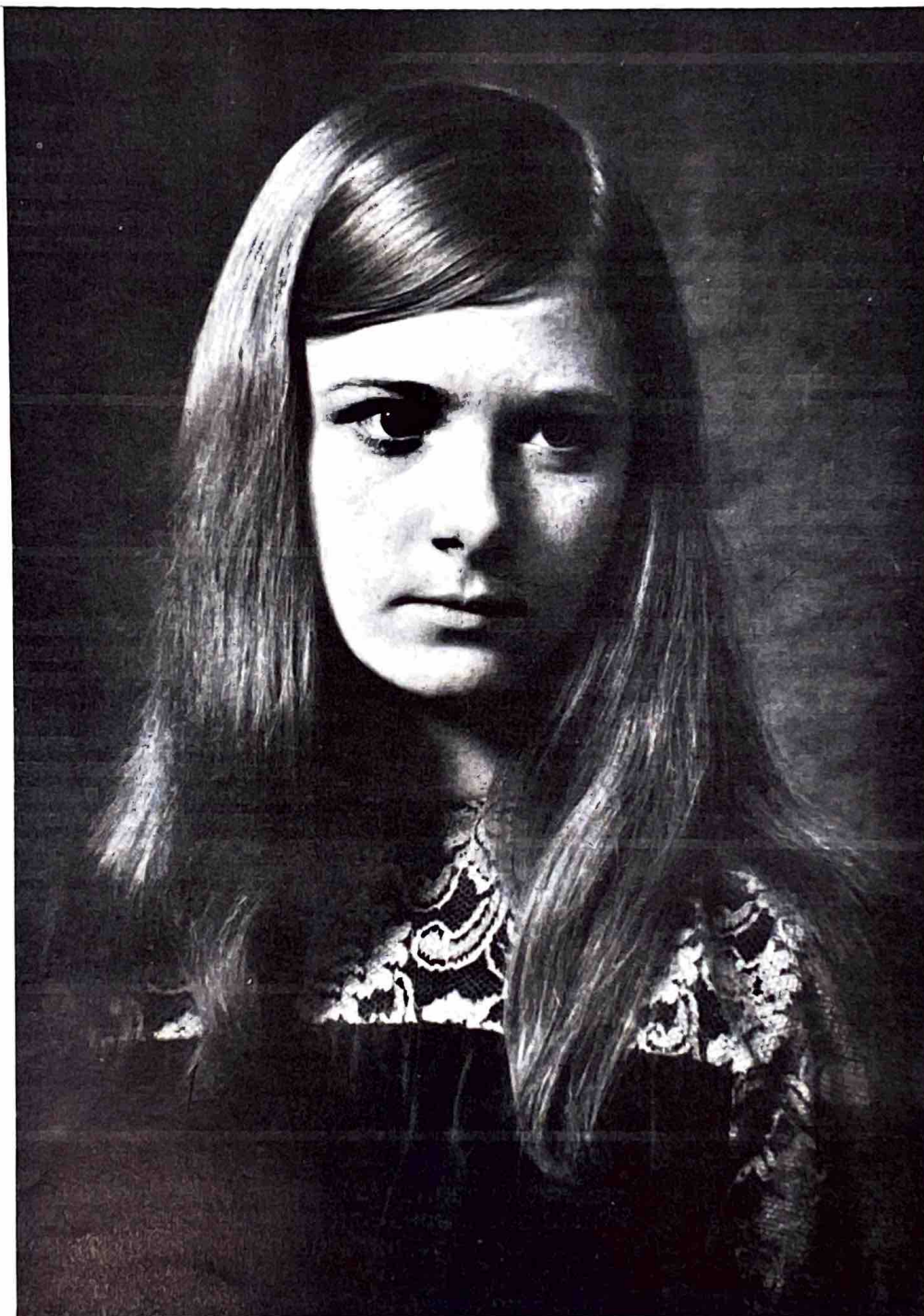
The young are the same everywhere. Their lives are full of the unknown and the mysterious. They cause us some uneasiness; they are so rash, so unpredictable. They are teeming with energy; it bubbles inside, boiling over into trouble or gay effervescence. They dance, hold hand, suck up oceans of cokes and sodas, experiment with love, cigarettes and alcohol and sometimes let their hair grow. They are exciting, because they are so untamed. But with their impulsiveness is sophistication. They despise sham and hypocrisy and they are not easily fooled. They want reality and truth. Their faces mirror an uneasiness about the world, but a confidence too. With all their imperfections they are precious, they deserve our care because they belong to us — and soon we will belong to them.



WHAT DO YOU THINK THE FUTURE WILL BRING?

Photo courtesy George Petranick

Youth In Paradox



SOPHISTICATED, INNOCENCE, MIRTH AND SADNESS BLEND IN THE DELICATE FEATURES OF A YOUNG GIRL PROPELLED INTO THE ADULT WORLD BY THE JET AGE.

Courtesy Bests of Morden



WHAT THEY DON'T KNOW
WON'T HURT THEM

We often misunderstand them. We often fail in meeting their spiritual and social needs. But we try, and as the years pass we must learn to try harder. It will cost money and effort but it will pay dividends in the end.

Photo courtesy Paul Sigurdson

THE
STIRRING
MOMENT
OF
TRUTH

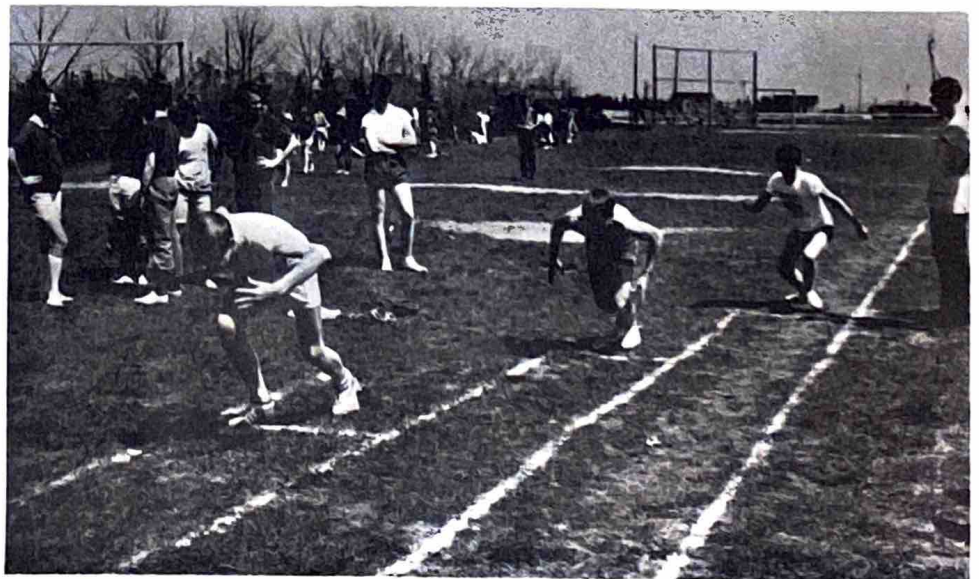
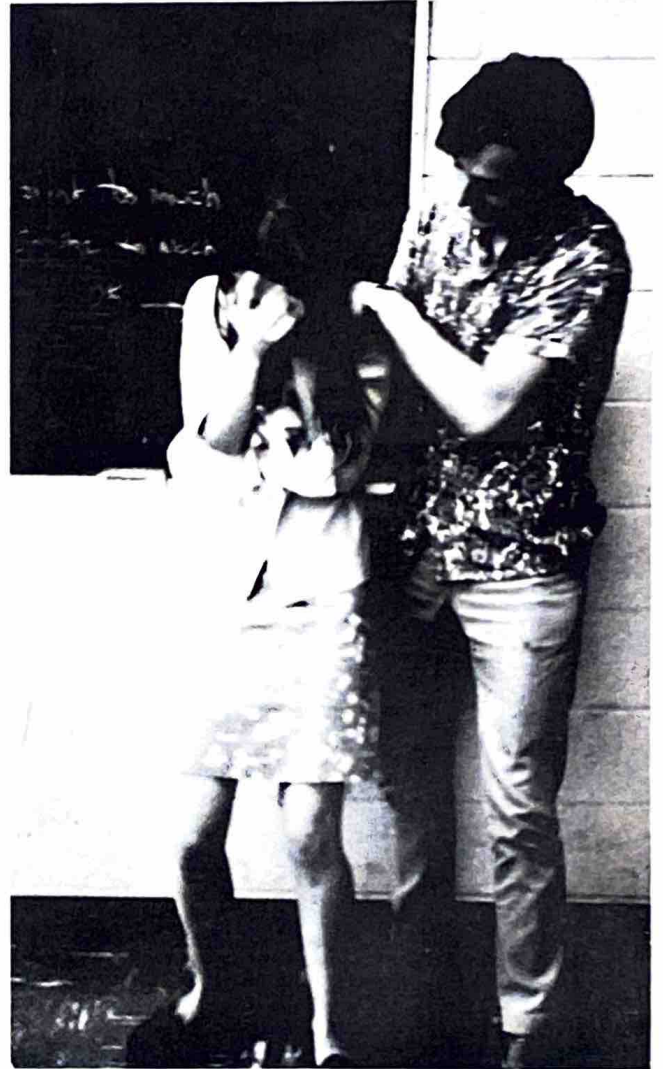
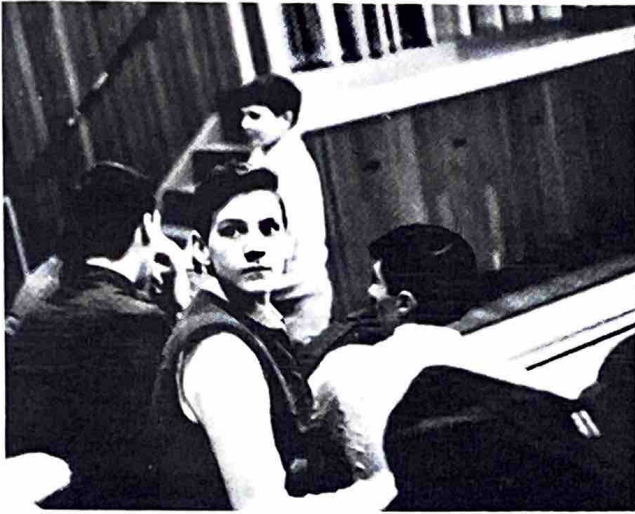


Photo courtesy George Petranick



Courtesy George Petranick

Where ever there's youth, there's energy and imagination and the two combined give the forward thrust to the world. On the race track the runner pits himself against the age-old barriers of time and space. Once they seemed insurmountable but now, since man's footprints are on the moon we are no longer sure.

SPIRIT AND
FLESH

COSMIC

DRAMA

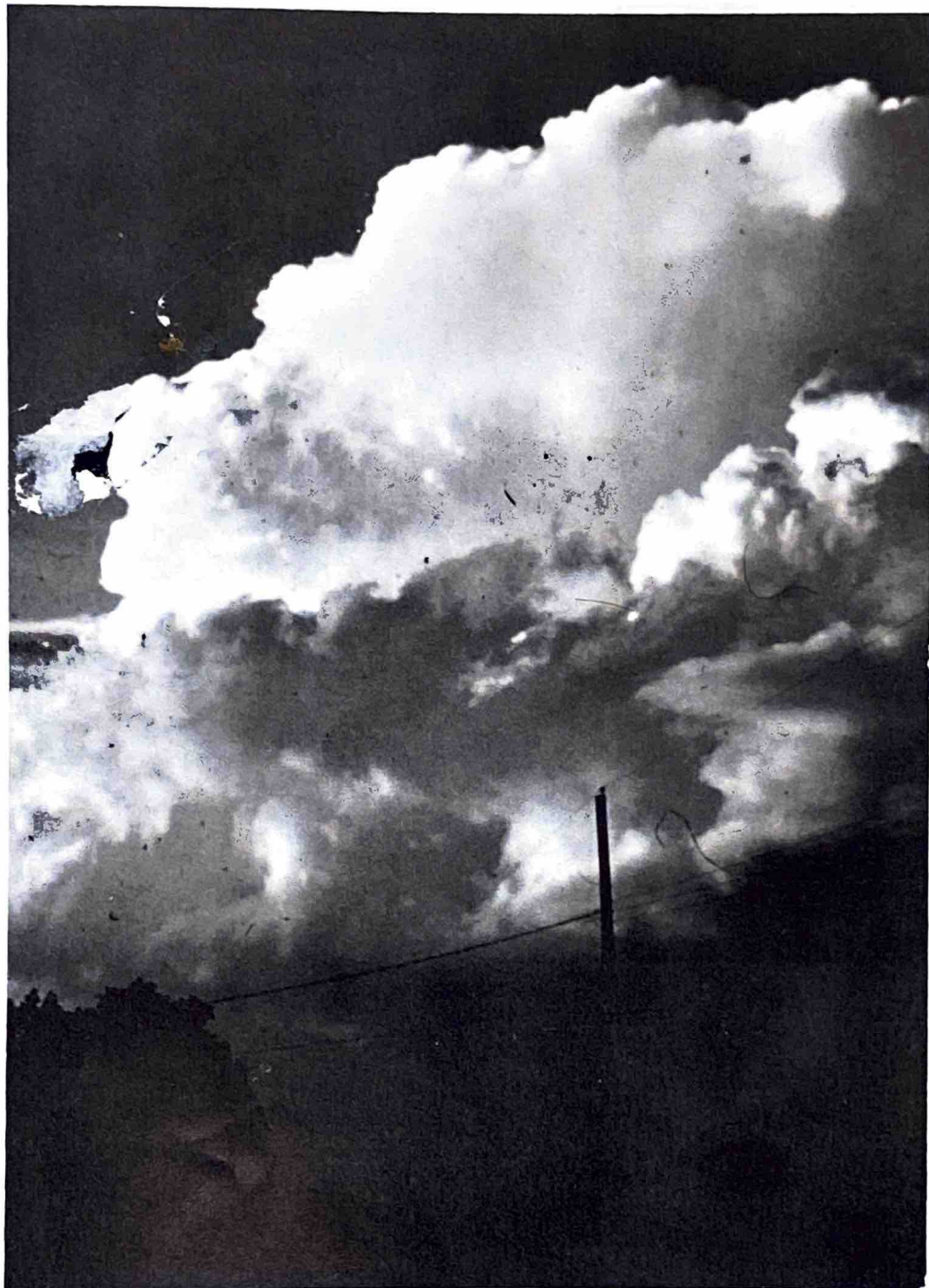


Photo courtesy Dr. C. Unruh

We have not forgotten the sky, nor have our children. It's a part of us all. Every day we are aware of its ineffable vastness. No smog discolours it, no skyscrapers block it from our view. Sometimes a lonely grain elevator cuts into a piece of it, as if reminding us of man's eternal thrust towards the sky.

We like the open country. It's all around us — almost at our very doors. In summer the meadows are green and luxuriant; the fields form their own unique geometry, and the bluffs and woodlands are alive with the song and the flight of crows and orioles, wrens and meadowlarks. In winter there are great spaces of lonely white silences. Each scene has its special appeal but most of all each promises a solitude; and man's spirit responds from its deep primitive urge to explore, to touch, to see, to know and to feel communion with the natural world.

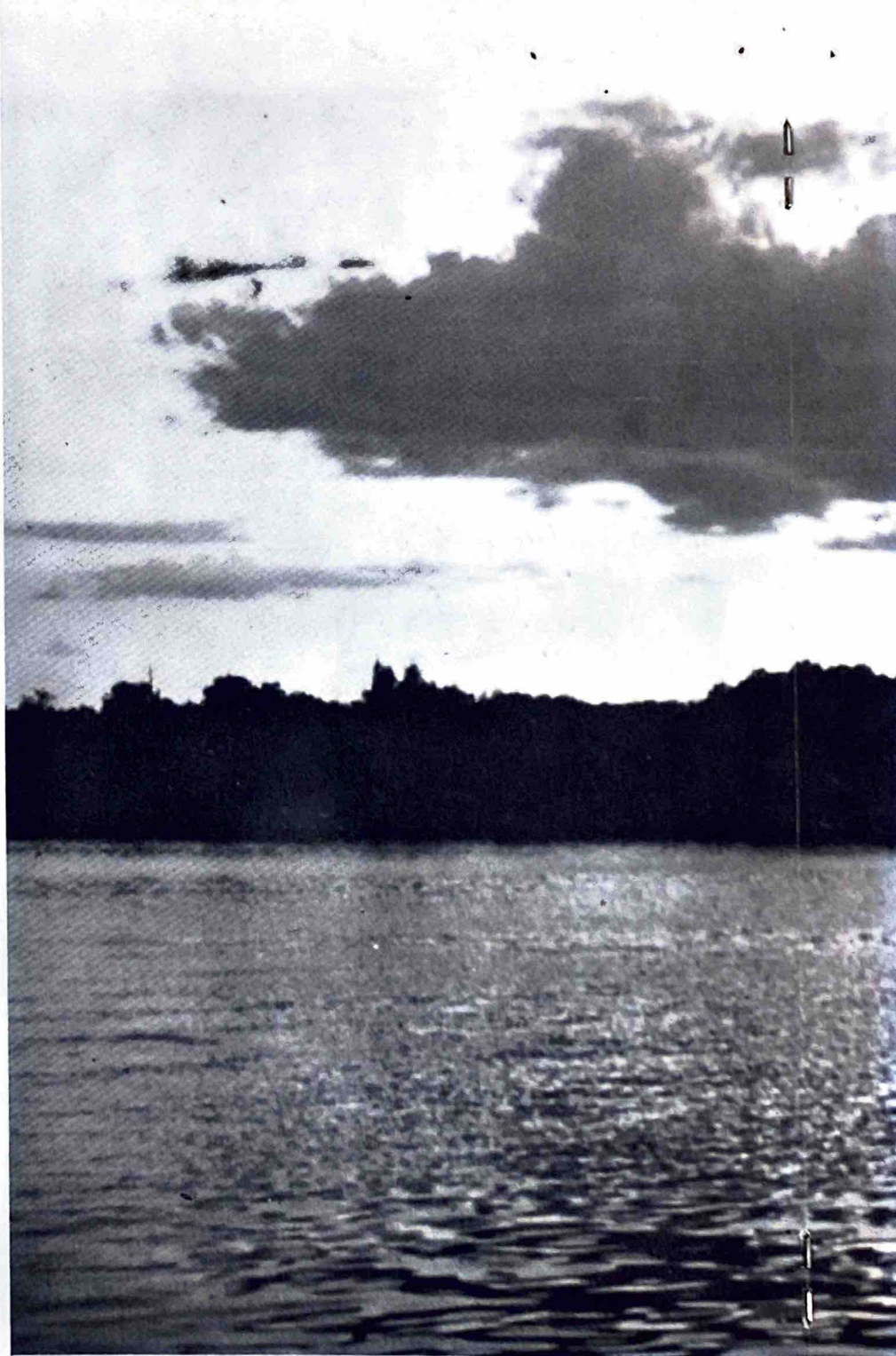
EARTH AND SKY



COMPUTERIZED AGRICULTURE

Photo courtesy R. Lumb

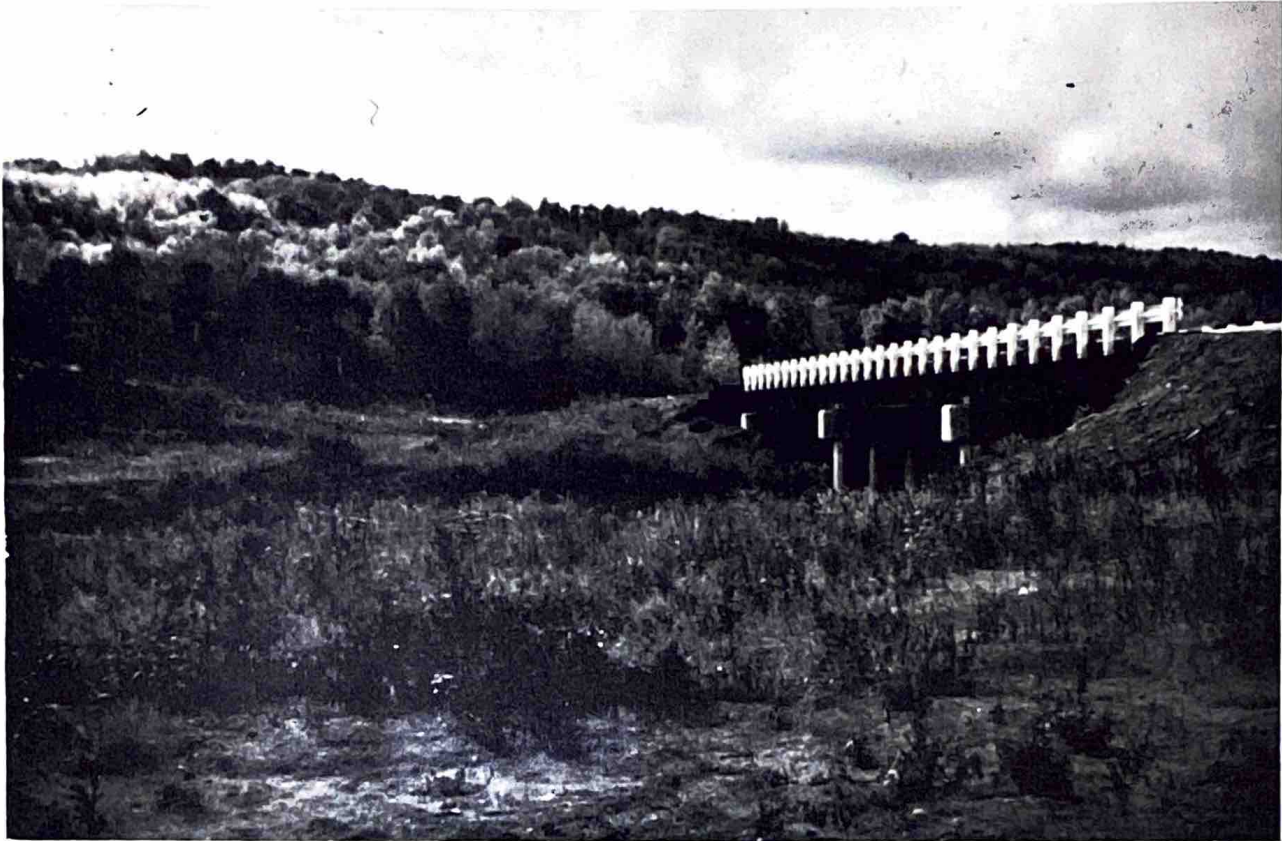
Morden's
Lake
Minnewasta



THERE ARE NO WORDS TO DESCRIBE A SUNSET, BUT IT
CAN SERVE TO REMIND US OF OUR INSIGNIFICANCE
AND MAKE US MORE DEEPLY CONSCIOUS OF THE
GLORY OF NATURE, OF GOD AND OF LIFE.



Photo courtesy Roy Friesen



A TRIM AND ORDERLY BRIDGE PROVIDES
A SHARP CONTRAST TO NATURE'S SOFT
AUTUMN FOLIAGE IN THE SCENIC
PEMBINA VALLEY.

Photo Courtesy Dr. C. Unruh

Those who don't know the prairies say they are flat and monotonous. They haven't seen the Pembina Hills which begin on the western outskirts of Morden. They rise gently, level off, rise again, forming a wide plateau of rich farmland between. A few miles out of town they rise to a height of 600 feet above the town. Here they suddenly dip sharply forming the scenic Pembina valley overgrown with poplar, oak, birch and a hundred other species of shrubs and trees. There in the summer and early fall you will find wild fruit in profusion — saskatoons, cranberries, chokecherries, and the meaty "nanny" berries which are anathema to adults but caviar to a country boy. Civilization is moving in but you can still find a spot for relaxation and a lazy day's fishing. In the fall hunters track the white-tail deer and in the winter the slopes are good for skiing.



SUN AND LILACS

Photo courtesy Dominion Research Station



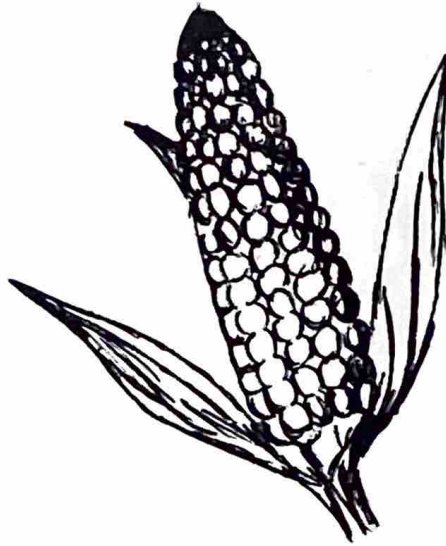
SCENIC DRIVEWAY
AT MORDEN
RESEARCH STATION

Courtesy Bests of Morden

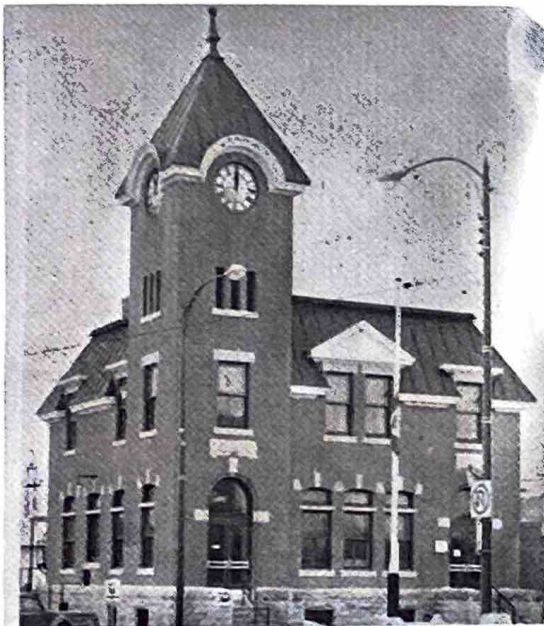
. . . Glimpse of Various Sites



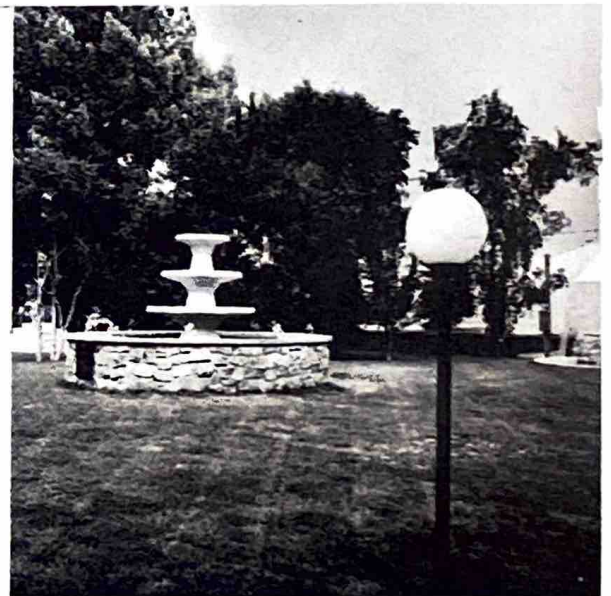
WATER FUN ON LAKE MINNEWASTA
Courtesy Morden Commercial Printers



A PRAIRIE SKYSCRAPER
Courtesy Wayne Alsop



THE OLD POST OFFICE

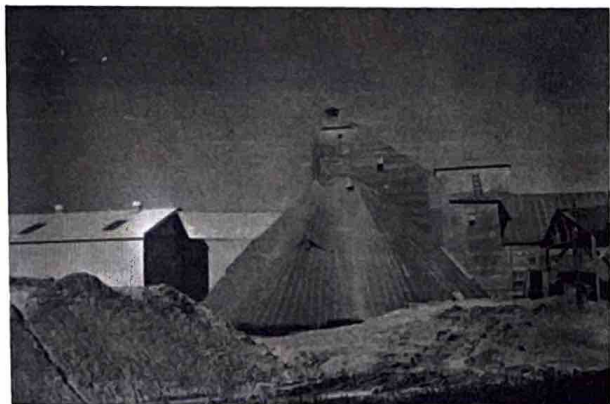


CENTENNIAL FOUNTAIN



MORDEN'S 75 BED HOSPITAL
Morden Commercial Printers

Located In and Around Morden



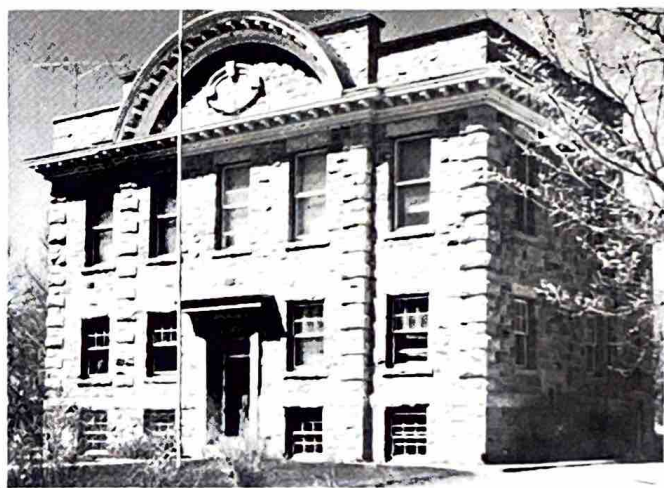
BENTONITE PROCESSING PLANT
Courtesy Wayne Alsop



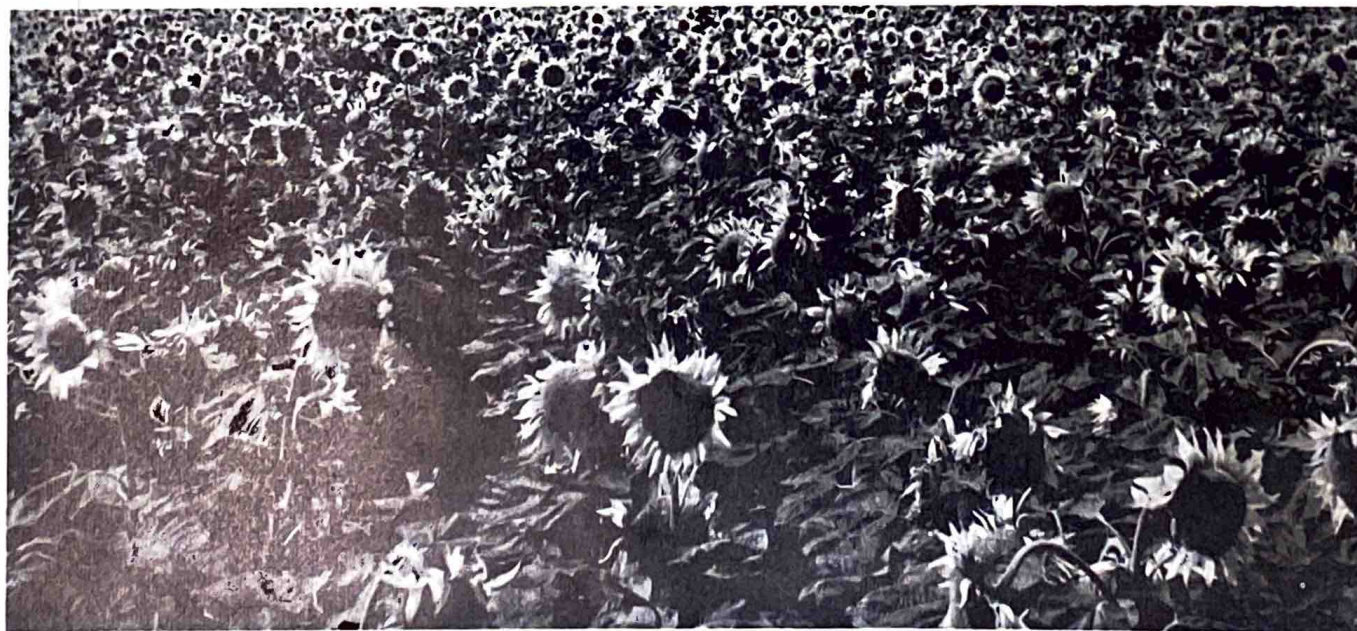
COLERT BEACH
Morden Commercial Printers



KRUSHEL'S FACTORY AND FOUNDRY



THE COURT HOUSE



A FIELD OF SUNFLOWERS
Research Station

MORDEN HAS A FIVE SHEET ARTIFICIAL ICE CURLING RINK.

IF YOU HAVE AMBITION TO FLY GET YOUR LICENCE AND JOIN THE STANLEY FLYING CLUB, MORDEN HAS A D.O.T. LICENCED AIRSTRIP.

MORDENS POPULATION IS PREDOMINATELY MENNONITE AND ANGLO-SAXON.

THERE ARE MANY DENOMINATIONS REPRESENTED IN MORDEN: ANGLICAN, UNITED CHURCH, ROMAN CATHOLIC, PENTECOSTAL, BERGTHALER, MENNONITE BRETHERN, LUTHERAN, CHURCH OF GOD, AND OTHERS.

THE MORDEN DISTRICT GENERAL HOSPITAL HAS AN EXCELLENT RECORD FOR FULFILLING THE MEDICAL NEEDS OF THE COMMUNITY.

MORDEN IS THE HEADQUARTERS FOR THE SOUTHERN HEALTH UNIT.

EVERYONE IS CONCERNED WITH FIRE PROTECTION MORDEN IS A C.U.A., RATED CLASS 2 TOWN, WITH A COMPETENT VOLUNTEER FIRE BRIGADE.

MORDEN HAS FRESH WATER PIPED IN FROM NEARBY LAKE MINNEWASTA; AND A SEWAGE SYSTEM.

TWO BANKS: THE ROYAL BANK of CANADA AND THE BANK of MONTREAL, PLUS A COMMUNITY CREDIT UNION SOCIETY; CATERS TO THE FINANCIAL NEEDS OF THE COMMUNITY.

COLERT BEACH IS LOCATED ONE MILE FROM TOWN. IT IS A POPULAR SPOT FOR BOATING, FISHING, WATER SKIING, CAMPING AND SWIMMING.

TIRED OF TRAFFIC JAMS, BRAZEN HORNS AND ACID FUMES? WE DON'T NOTICE THEM IN MORDEN. ONE MINUTE FROM ANYWHERE AND YOU ARE DOWNTOWN READY TO SHOP IN CLEAN AIR.

MORDEN'S STREETS ARE PAVED AND KEPT TIDY.

TABOR SENIOR CITIZENS HOMES INC., CAPABLE OF HOUSING ELDERLY PEOPLE, ARE SUPPORTED BY THE COMMUNITY.



ARE YOU TIRED OF OVERCROWDED GOLF COURSES? ENJOY A LIESURELY GAME ON THE MORDEN 9 HOLE GOLF COURSE. GRASS GREENS TOO.

YOU LIKE FOOTBALL? SYMPHONY MUSIC? PERHAPS YOU ARE THE RARE TYPE WHO ENJOYS THE BALLET? WE CAN'T OFFER YOU THESE IN MORDEN, BUT WINNIPEG IS ONLY ONE AND HALF HOURS DRIVE AWAY ON A SMOOTH HIGHWAY.

MORDEN
HAS
LOTS OF
SHADE
TREES

MORDEN IS WELL SERVICED WITH GOOD MOTELS AND HOTELS AND FINE RESTAURANTS.

LA RIVIERE'S SKI RESORT IS ONLY 27 MILES AWAY. BUT IF YOU LIKE ADVENTURE YOU CAN FIND PLENTY OF UNTRIED SLOPES IN THE PEMBINA HILLS JUST OUTSIDE OF TOWN.

MORDEN HAS A REGIONAL LIBRARY. A CONTINUOUS ROTATION SYSTEM WITH OTHER MANITOBA LIBRARIES ENSURES A WIDE SELECTION OF BOOKS.

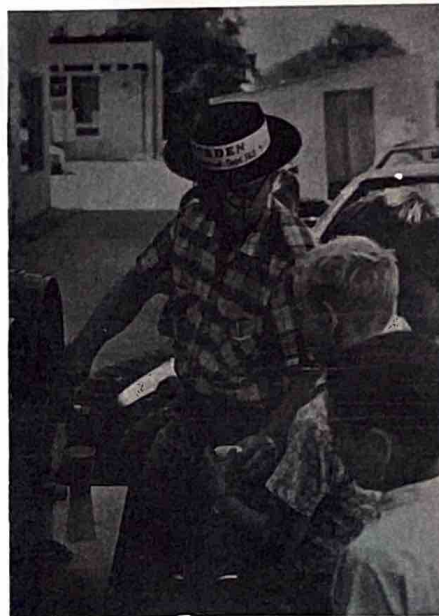
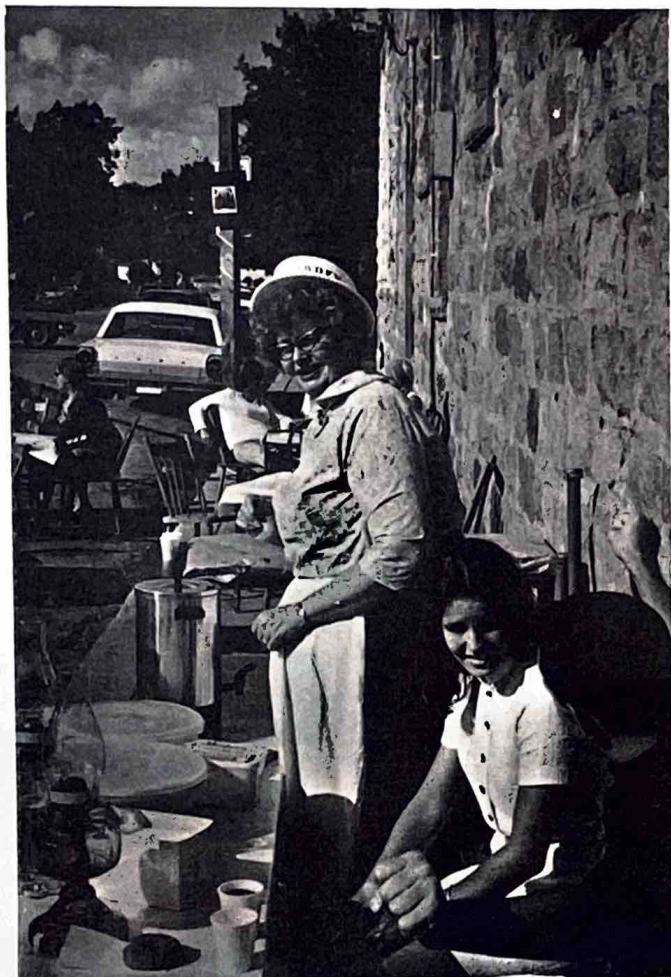
MAIL LEAVES MORDEN AT 5:30 P.M. DAILY (Not Sunday) AND ARRIVES AT 7:00 A.M.

THE DOMINION EXPERIMENTAL FARM IS KNOWN THOUGHOUT THE WORLD FOR THE RESEARCH WORK DONE THERE, WHICH HAS DEVELOPED NEW VARITIES OF CEREAL GRAINS, SPECIAL CROPS, SUNFLOWERS AND HARDY FRUITS AND VEGETABLES.

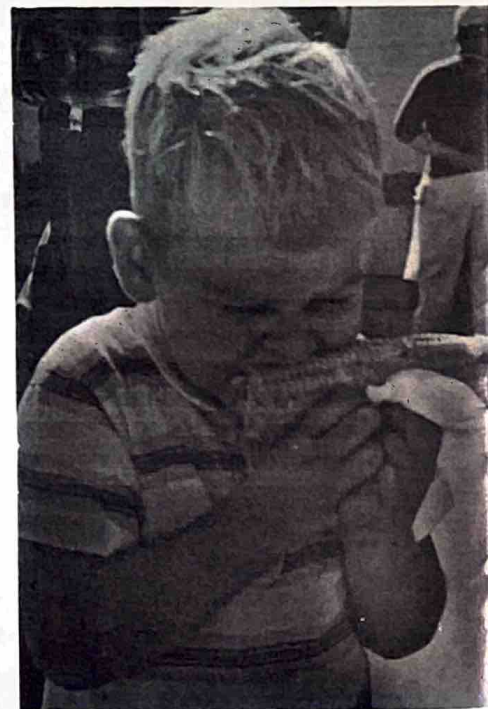
THE MORDEN DISTRICT GENERAL HOSPITAL EXPANSION PROGRAM IS ALMOST COMPLETE. THE HOSPITAL WILL THEN HAVE A TOTAL OF 75 BEDS, AND A NEW HEALTH UNIT BUILDING.

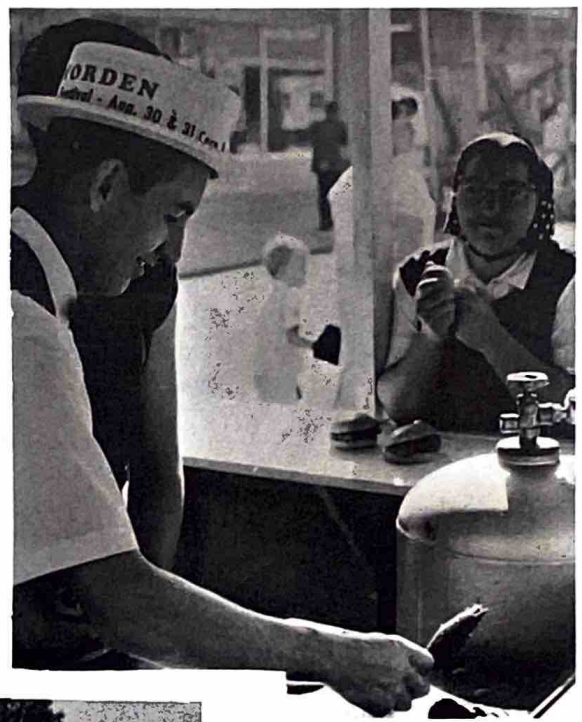
SOME CROPS GROWN IN MORDEN AREA ARE: WHEAT, OATS, BARLEY, CORN, SUNFLOWERS, RAPE, PEAS, BUCKWHEAT, ONIONS, POTATOES, FLAX, SUGAR BEETS, APPLES, RASPBERRIES. HAS

APPLES GROW WELL IN THE MORDEN AREA.



**Glimpses from Morden's Annual
- Corn and Apple Festival**





Food

And

Joy

Go

Hand

In

Hand

Industries of Morden

Quality Communication Products Ltd. — manufactures telephone loading coils, capacitors, transformers, etc. Employs about 60.

Canadian Cannery Ltd. — cans peas and other vegetables for Aylmer. Employs up to 150 during peak season.

Pembina Poultry Packers — process chicken, turkeys and geese. Employ up to 85 during peak season.

Domtar Pulp & Paper Flax Fibre Division — researching of flax straw for processing and use in fine paper production. Employs about 40 for seasonal work.

Standard Gas Engine Works — manufactures and markets farm implements - feed cutters, grain elevators, etc. Employs 36 employees.

L. Krushel & Sons — manufacture specialized farm equipment - welders, drill presses, well pumps, etc.

Braun's Custom Homes — builds custom made homes and deliver them to specified lot - about 25 homes per year.

Valley Concrete and Morden Lumber & Fuel a construction company.

Pembina Building Supplies — also a construction company.

Henry Martens — construction company.

Fehr's Construcion —

Hiebert's Construction —

Harry Ens Construction —

Bentonite Plant — processes bentonite clay.

Morden Creamery — produces prize winning butter.

Agri Industries — manufacture truck boxes, etc.

Reidigers Feed and Seed Service Ltd. — feed processing for special hog and chicken operations.

SPECIAL FEATURES

Annual Ball Tournament held July 1st
Annual Corn & Apple Festival in September
Largest Jam Pail Bonspiel in the World
Little League Baseball
Summer Swimming Lessons
Medical Centre — Four Doctors
Two Dentists and an Optometrist

CLUBS AND OTHER ACTIVITIES

4-H Clubs	Morden Little Theatre
Game & Fish Association	Art Club
Rifle Club	Town Band
I O D E	Snow Mobile Club
Legion	Horticultural Society
Elks	Pony Club
Royal Purple	Annual Fashion Show
Kinsmen	Chamber of Commerce
Kinettes	Square Dance Club
Eastern Star	Hockey
Masonic Lodge	Curling
Oddfellows	Badminton
Toastmaster Club	Scouts and Cubs

Well, now you know a little bit about our town and how we feel about it. We can't promise things on a grand scale; we can't compete with the big cities; and we don't mean to. We can only offer what we have in abundance, fresh clean air, open country and a degree of serenity. Most important of all to everyone we offer "identity", the part of man recognizing himself and his worth in relation to his fellowman. To be known and recognized is what man craves for; no matter for good or bad, wisdom or folly; because to be known is to be accepted into the human family; and when man is accepted he believes he has some worth.

There are some of the facts of town living. We put them before you. When you are planning in a big way, don't overlook what is offered here. It has its own unique dividends.

FESTIVAL QUEEN CANDIDATES



Photos courtesy Bests of Morden

🍏 NO AIR POLLUTION

🍏 NO TRAFFIC JAMS

🍏 LESS TIME WASTED

🍏 LESS ANONYMITY

🍏 LESS TENSION



🍏 MORE LIESURELY LIVING

🍏 MORE CHANCE FOR CREATIVITY

🍏 NO WAITING AT NO. 1 TEE-OFF